# Disposable Wiper Cheat Sheet: Product Comparison & Sales Guide

| Feature               | Scrim  | Airlaid   | DRC<br>(Double Re-<br>Creped)               | Spunlace<br>(Sontara)                              | Hydroknit<br>(Proknit)                                |
|-----------------------|--|---|---|--|---|
| Composition           | Reinforced<br>paper with<br>synthetic<br>mesh/grid | Air-formed<br>cellulose<br>fibers (no<br>binders) | Wood pulp<br>with re-<br>creping<br>process | Hydroentangled<br>polyester and<br>cellulose blend | Knitted<br>polyester or<br>polyester-<br>blend fabric |
| Absorbency            | Medium   | Very High   | High  | Medium-High  | Medium  |
| Durability            | High (when<br>wet)                                 | Low-<br>Moderate                                  | Moderate                                    | High   | Very High   |
| Lint Level            | Moderate   | Moderate-<br>High                                 | Moderate                                    | Low  | Very Low  |
| Solvent<br>Resistance | Moderate   | Low   | Low-<br>Moderate                            | High   | Excellent   |
| Strength              | Moderate   | Low   | Low   | Good   | Excellent   |
| Cost Range            | \$<br>(Economy)                                    | \$ (Economy)                                      | \$ (Economy)                                | \$\$ (Mid-range)                                   | \$\$\$<br>(Premium)                                   |
| Applications          | Industrial<br>wiping,<br>tough<br>surfaces         | Large spill<br>absorption,<br>food service        | General<br>cleaning, spill<br>management    | Critical<br>cleaning,<br>solvent wiping            | Precision<br>cleaning,<br>clean rooms                 |
| Advantages            | Strength<br>when wet                               | Superior<br>absorbency<br>capacity                | Cost-effective<br>absorbency                | Balance of<br>performance<br>and value             | Maximum<br>cleanliness<br>and<br>durability           |
| Structure             | Visible grid<br>pattern                            | Thick, fluffy<br>texture                          | Creped paper                                | Uniform, fabric-<br>like                           | Knitted<br>texture                                    |

#1 Seller DRC#2 Seller Hydronit (Proknit)#3 Seller Spunlace (Sontara)#4 Seller Airlaid#5 Seller Scrim



## Light-Duty, Budget Jobs:

- Recommend: Scrim
- Ideal For: Glass cleaning, light surface wiping, tool cleanup, general maintenance
- **Pitch:** "Scrim delivers reliable performance for everyday cleaning tasks at our most economical price point."

#### Maximum Absorbency:

- **Recommend:** Airlaid
- Ideal For: Auto shops, contractors industrial maintenance
- **Pitch:** "Need to soak up large spills quickly? Airlaid offers superior absorbency when volume matters most."

#### For Balanced Value & Performance:

- **Recommend:** *DRC*
- Ideal For: Auto shops, janitorial cleaning, industrial maintenance, manufacturing, food processors
- **Pitch:** "DRC is our best all-around wiper (**Best seller!**) Excellent absorption and good strength at a value price."

## High Durability & Solvent Resistance:

- **Recommend:** *Hydroknit (Proknit)*
- Ideal For: Auto shops, industrial maintenance, manufacturing, food processors
- **Pitch:** "Hydroknit is our toughest wiper—built to withstand harsh chemicals and rough surfaces while maintaining performance."

# Lint-Sensitive Applications:

- Recommend: Spunlace (Sontara)
- Ideal For: Labs, electronics, painting, aerospace, body shops, clean rooms
- **Pitch:** "Our low-lint Spunlace wiper ensures a clean finish without fibers interfering with your precision work."

# **Qualifying Questions**,

- What surfaces are you wiping?
- Will you be using solvents or harsh chemicals?
- How important is lint control?
- What's your priority: budget efficiency or maximum performance?